



EASTERN LEAGUE

OF PROFESSIONAL BASEBALL CLUBS, INC.

Joseph R. McEacharn
President

FOR IMMEDIATE RELEASE

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Contact: Bill Rosario
(207) 761-2700
broario@easternleague.com

Eastern League and Diamond Pro **Continue Partnership For 2011**

PORTLAND, MAINE – The Eastern League of Professional Baseball Clubs, Inc. is pleased to announce their partnership with Diamond Pro, a leading provider of infield conditioners and other professional groundskeeping products, in recognizing the top sports field manager in the Eastern League will continue for the 2011 season. This marks the fourth season that the Eastern League and Diamond Pro have teamed up to recognize the top sports field manager in the league.

The recipient of the 2011 Eastern League Diamond Pro Sports Field Manager of the Year Award will be announced during the final month of the 2011 season with the winner being honored during a pregame ceremony at his home ballpark. The winner of the 2011 Eastern League Diamond Pro Sports Field Manager of the Year Award will be chosen based on the overall quality of the work of the sports turf manager and their staff. A number of factors will be taken into account when choosing the winner, including but not limited to the set up and preparation of the field, the overall quality of the field and the professionalism of the grounds crew.

“We are very excited to be continuing our partnership with Diamond Pro to recognize the outstanding work that is done by all of the sports field managers in our league,” said Eastern League President Joe McEacharn. “Without the hard work and dedication of these individuals and their crews, our teams would not be in a position to provide fans the exciting baseball action they come out to our ballparks to see throughout the spring and summer months.”

“Our partnership with the Eastern League continues to provide Diamond Pro with an excellent opportunity to recognize the outstanding efforts of the Sports Field Manager, an extremely important and many times overlooked position within a professional sports organization” said Rene Asprion, Sales Manager of Diamond Pro.

The Eastern League is a professional baseball league with 12 clubs located throughout the Northeast region. These clubs play at the Double A level, the second highest classification of Minor League Baseball. The Eastern League welcomes nearly four million fans through their gates annually while offering fans affordable family entertainment and the opportunity to see the Major League stars of tomorrow play today. For more information, please visit www.easternleague.com.

Diamond Pro offers a complete line of professional groundskeeping products which include infield conditioners, calcined clay products, mound & home plate clays, clay bricks, marking dust, green divot sand, infield and warning track mixes. Diamond Pro® professional groundskeeping products deliver long lasting performance and quality while enhancing the look and feel of a well-maintained field. Diamond Pro is a subsidiary of Dallas, Texas based Texas Industries, Inc. (TXI) which is a leading supplier of construction products, including cement, ready-mixed concrete, and lightweight aggregate, in the western United States. For more information about Diamond Pro, be sure to visit their official website at www.diamondpro.com and follow them on Facebook and Twitter (@DiamondProTXI).